

# Lesson 3: Great template!

Year 3 – Creating media – Desktop publishing

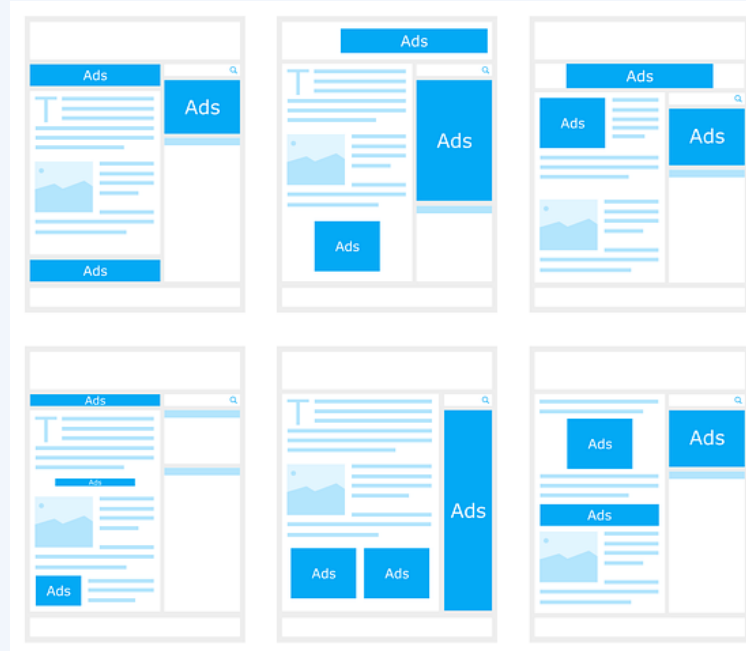


# Lesson 3: Great template!

## To choose appropriate page settings

- I can explain what ‘page orientation’ means
- I can identify placeholders and say why they are important
- I can create a template for a particular purpose

# What is a template?



Think, pair, share.

# What is a template?

A template is a document that has already been laid out in a certain way. It might have columns for text, or spaces for pictures or text.

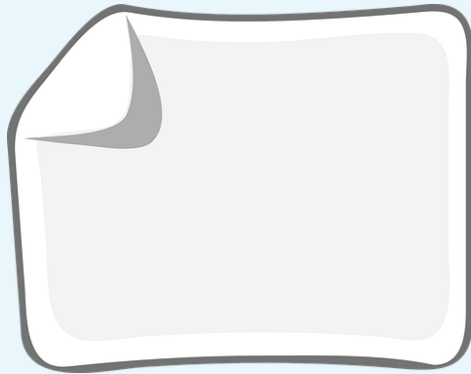


Templates can be helpful because they give you different page layouts to choose from. They either come with software, or you can make your own.

# Landscape or portrait?

When you create a piece of work, you can sometimes choose which way round you would like the page to be read. We call this the page **orientation**.

Landscape



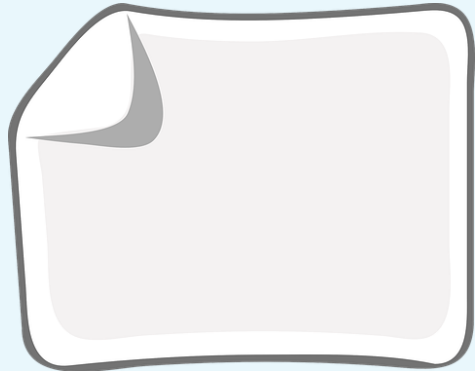
Portrait



## Choosing your page orientation

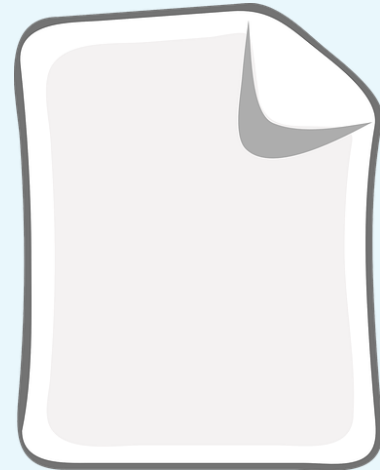
Your page orientation will depend on the piece of work that you want to create. Think about which orientation is usually chosen for the documents on the next slides.

Landscape



OR

Portrait



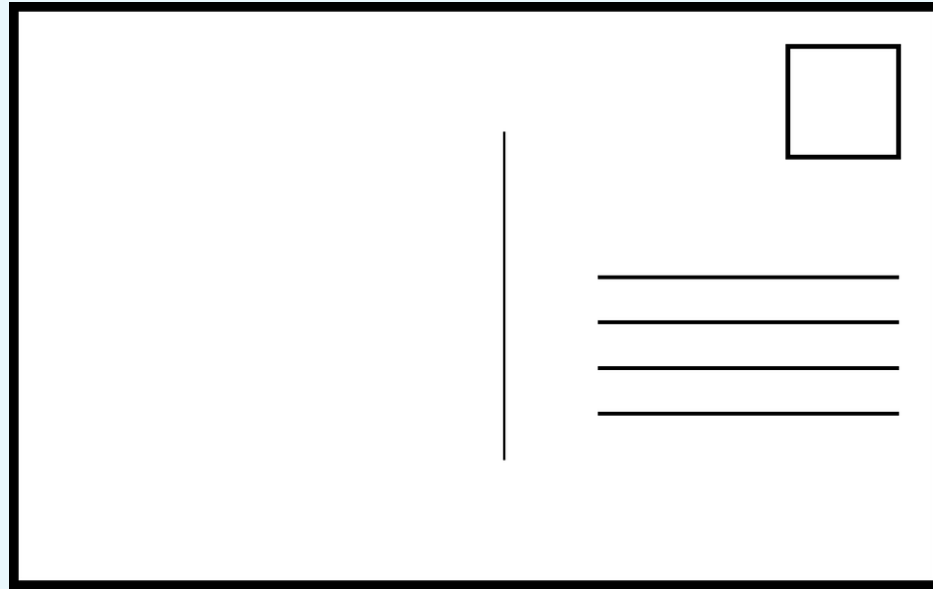
Landscape or portrait?

# A newspaper



Landscape or portrait?

# A postcard





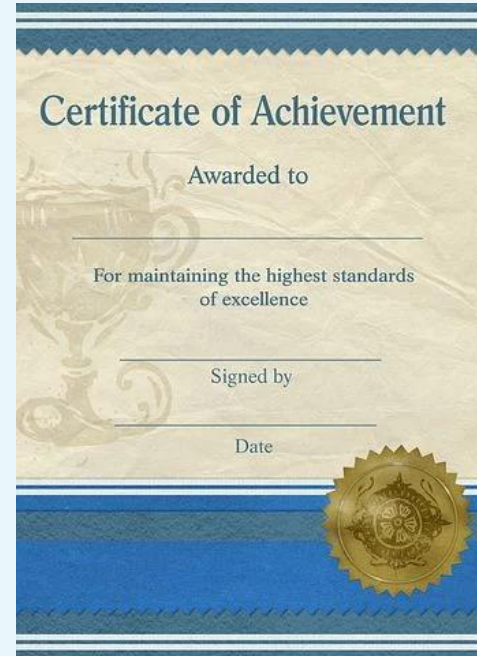
Landscape or portrait?

# A birthday card



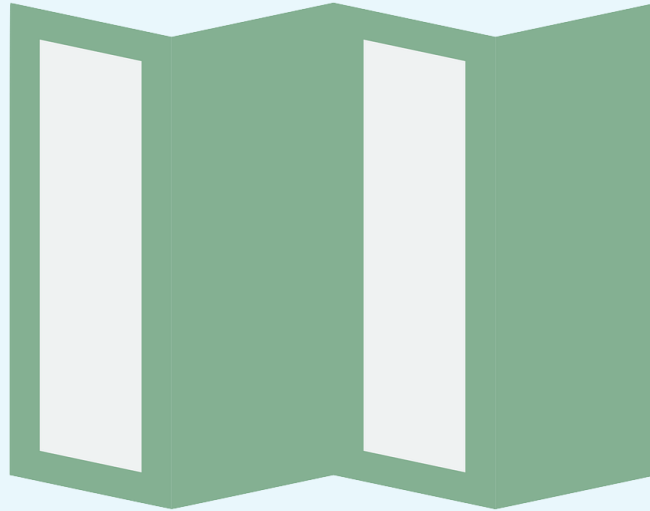
Landscape or portrait?

# A certificate



Landscape or portrait?

# A leaflet

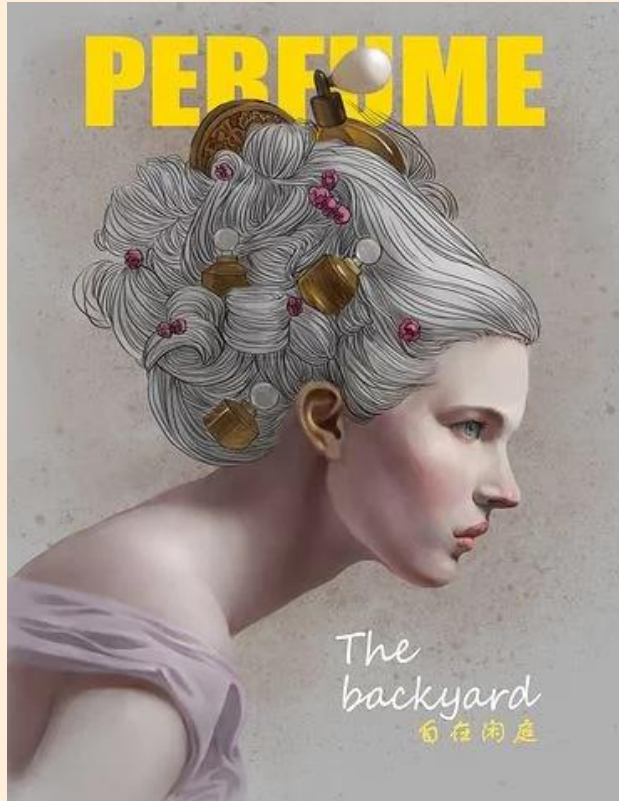


Landscape or portrait?

# A magazine

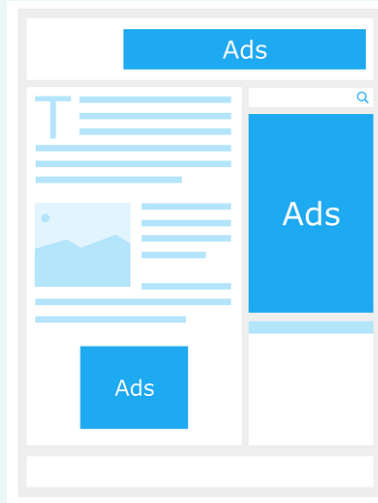


# What does a good front cover look like?



# Placeholders

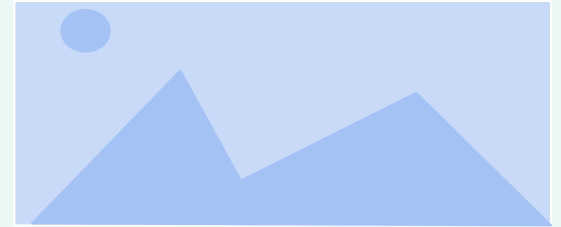
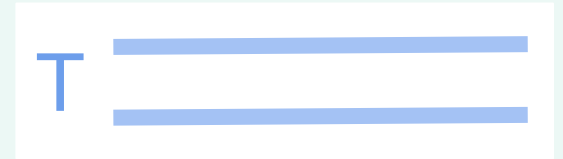
Placeholders are the boxes that hold the place of the text or images that you are going to add to your document.



Placeholders are helpful because you can design your page layout before having to think about the content you are going to add.

# Placeholder jigsaw

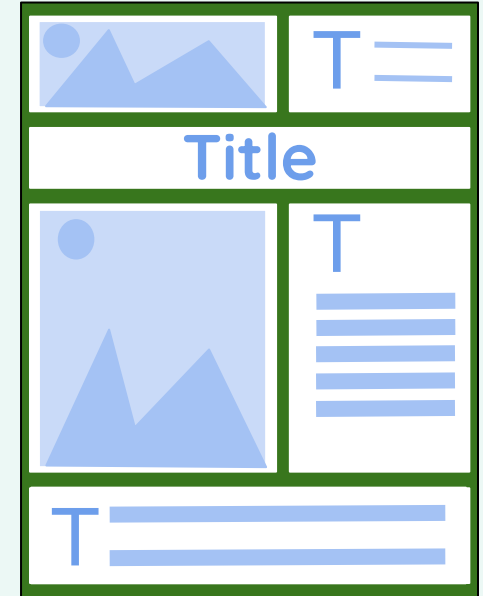
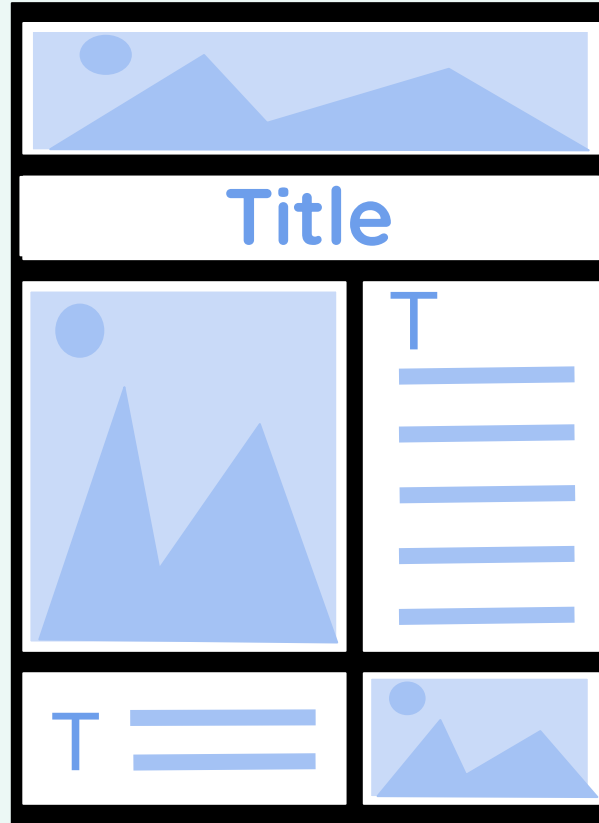
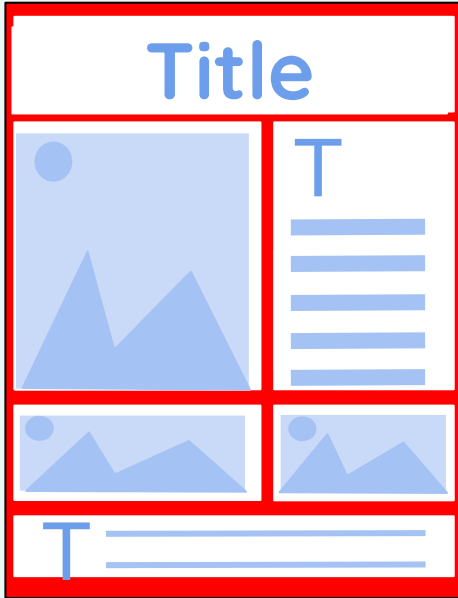
Think about the layout of a magazine cover. Imagine the pieces of paper you have been given are placeholders. What would your magazine look like?



Put your pieces together to create the layout for the front cover of a magazine. Think carefully about headings and subheadings when creating your layout.



# What does your cover layout look like?





# Technology magazine



Today, you will create your own front cover for a magazine all about technology.

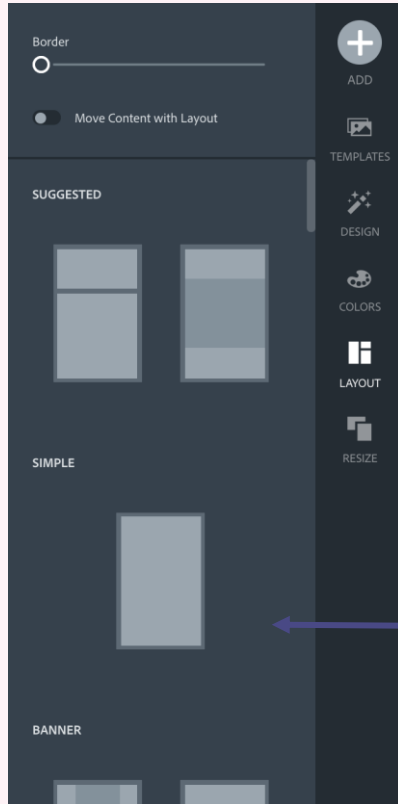
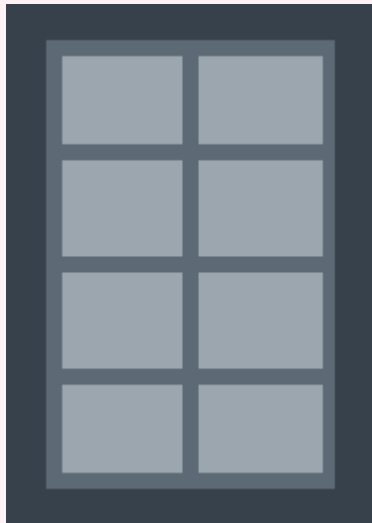
# Create your own layout

1. Click 'Create a project'

2. Select 'flyer'

The screenshot shows the Spark design tool interface. At the top left, there is a logo 'Sp' and the text 'Make an impression. Upgrade'. A search bar contains the text 'Search over 20,000 Spark templates...'. On the left side, there is a 'Create a project' button with a plus sign. Below it is a dropdown menu with the following options: 'Flyer', 'Instagram post', 'Facebook cover', 'Collage', 'Web page', 'Video', 'Branded graphic', and 'Custom size graphic'. A blue arrow points from the text '1. Click 'Create a project'' to the 'Create a project' button. Another blue arrow points from the text '2. Select 'flyer'' to the 'Flyer' option in the dropdown menu. The main content area features a large blue banner with the text 'NEW: Multiple brands, for identities as dynamic as you!' and 'With Spark you can now add and manage multiple brands and easily apply them to any project.' Below this text is an 'Add your brands' button. To the right of the text is an illustration of a man with glasses and a mustache sitting at a desk with a laptop. The laptop screen shows a 'Big Surf' logo and a 'LEARN TO SURF' flyer. To the right of the laptop are several other flyer templates: 'MEET & GREET', 'FUN RUN', and 'SALE'. At the bottom of the banner, there is a row of three small gray squares. Below the banner, the text 'Here's a few things you can create' is followed by 'NCCE, tell your story with Spark!' and a 'View all >' link.

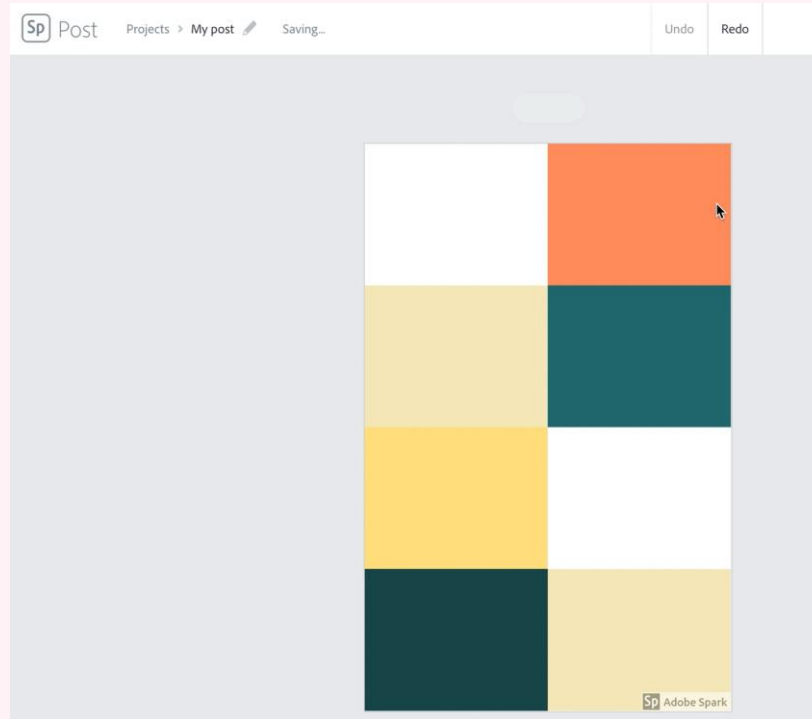
# Create your own layout



1. Click 'Layout'

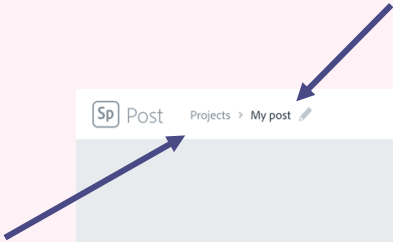
2. Click to choose the layout you want to use

# Create your own layout

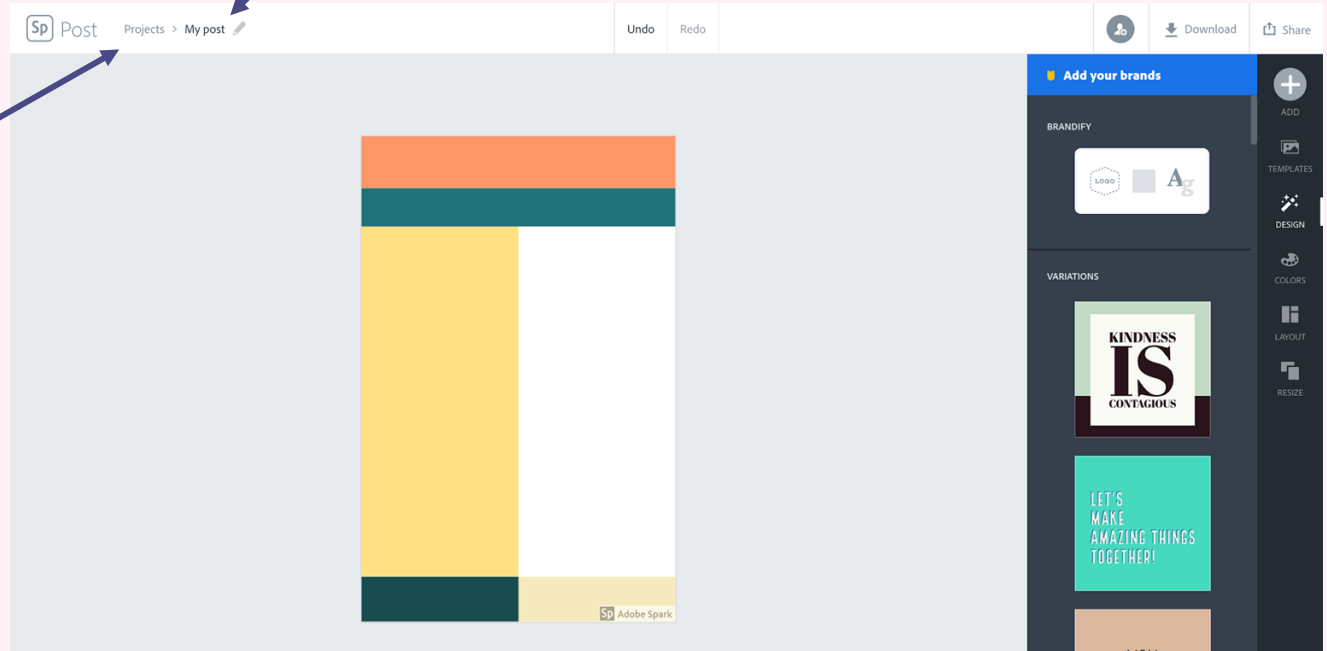


# Saving

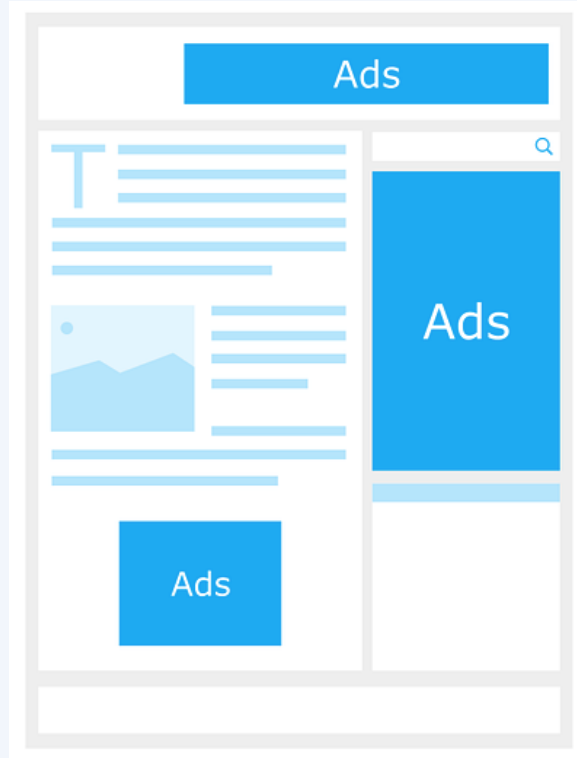
1. Click 'My Post' to add your name



2. Click on 'Projects' to see your name in the list



# Why do we use placeholders?



## How confident are you? (1-3)

- I can define the term 'page orientation'
- I can identify placeholders and say why they are important
- I can create a template for a particular purpose

**3 - Very confident**



**2 - Unsure**



**1 - Not confident**



## Next lesson

### In this lesson, you...

Choose appropriate page settings

### Next lesson, you will...

Add content (text and images) to our work from today